



# Canadian Tourism Data Collective Release Notes

July 2026

Dear User,

The Canadian Tourism Data Collective is a centralized, accessible, and secure national platform offering the tourism industry a reliable source of actionable insights into Canada's tourism economy. This platform facilitates seamless data access and sharing from coast to coast to coast, bridging gaps across tourism demand and supply intelligence for enhanced collaboration and informed decision-making.

This release notes document provides a comprehensive overview of known and anticipated issues, details the platform's primary features and functionalities, offers guidelines for accessibility, and outlines future updates and enhancements. Additionally, it includes explanatory notes for specific data sets and dashboards, as well as tips for users interested in a deeper exploration of our offerings.

July 2026

Your feedback is invaluable to us. We encourage you to use the “Provide Feedback” button on the website to report any issues or suggestions as you navigate through the platform.

## Data Collective Website

### What's New

- **Tourism in Canada, 2025: A Pillar of economic resilience, infographic**  
Developed in collaboration with Statistics Canada, this infographic highlights tourism's direct contribution to Canada's economy through visitor spending, GDP, employment, and exports. Learn more about the key findings and explore the full infographic.