Canadian Tourism Data Collective Release Notes

March 2025

Dear User,

The Canadian Tourism Data Collective is a centralized, accessible, and secure national platform offering the tourism industry a reliable source of actionable insights into Canada's tourism economy. This platform facilitates seamless data access and sharing from coast to coast to coast, bridging gaps across tourism demand and supply intelligence for enhanced collaboration and informed decision-making.

This release notes document provides a comprehensive overview of known and anticipated issues, details the platform's primary features and functionalities, offers guidelines for accessibility, and outlines future updates and enhancements. Additionally, it includes explanatory notes for specific data sets and dashboards, as well as tips for users interested in a deeper exploration of our offerings.

Your feedback is invaluable to us. We encourage you to use the "Provide Feedback" button on the website to report any issues or suggestions as you navigate through the platform.

Data Collective Website

What's New

- **International Convention Attraction Fund (ICAF) Visualization:** A new data visualization added to the homepage focused on demonstrating the success of the ICAF program. This visualization represents a number of statistics including the projected direct economic impact, funding commitment, and win rate. The data will be updated on a quarterly basis with year-end holding numbers updated on an annual basis.

What's Next?

- Newly designed Release Notes page within the platform
- New Resources landing page for easy access to new reports, training materials, webinars
- New Contact Us form for inquiries to the Data Collective team
- New navigation layout and information architecture